

# Beaverton Visioning Process

City Council Work Session

April 20, 2009



# Team Introductions

## Visioning Advisory Committee

- Chair: Mark Fagin
- Vice-Chair: Christine Lau

## City Staff

- Holly Thompson
- Erin Gordenier
- Lonnie Dicus

## Consultant - Barney & Worth

- Jason Robertson



# Goals for the Work Session



## Mayor and City Council Feedback

Purpose of  
visioning

Work plan

Public  
engagement

Logo review

Sample action  
plans



# Why Visioning Matters



A singular opportunity to build **community**

**Umbrella** for **diverse** populations and interests

Community/constituent-driven **priorities**

Leveraged **partnerships** and resources

Opportunity to celebrate shared **success**

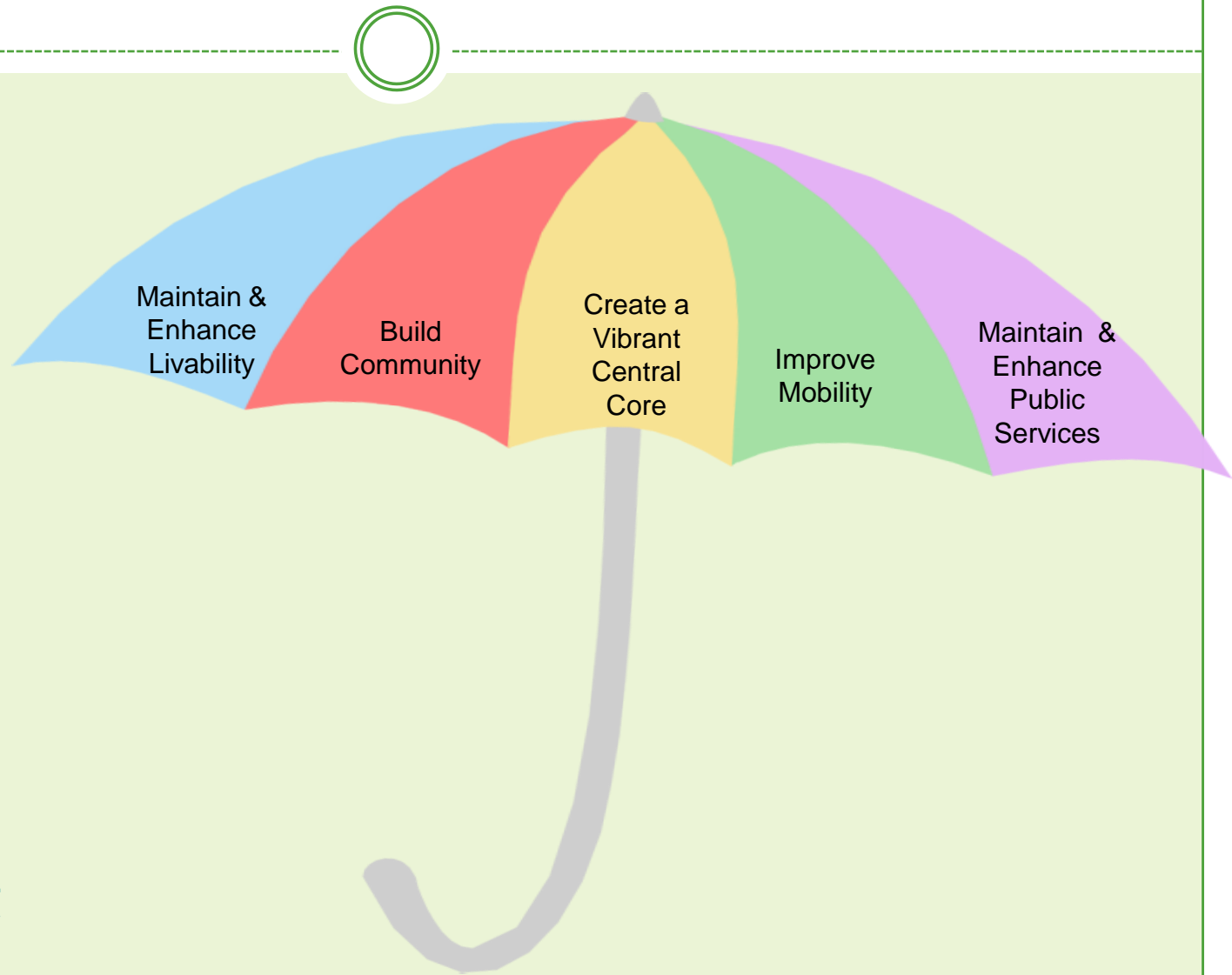
Action enabler



**Community Identity / Sense of Place**

# Our Vision for Beaverton

- City wide public outreach
- Engaged diverse community
- Goals
- Public involvement





# Together We Can Achieve the Vision



# City Council



- Determine end product
- Confirm approach
- Provide input
- Participate via action teams
- Review and consider final plan



# Visioning Advisory Committee

- Guide and execute public outreach
  - Speakers Bureau
  - Community Forum Support
  - Events Presence
- Provide general oversight
- Recruit partners
- Prepare the action plan





# Action Teams



- Expanded community representation
  - Topical experts
  - Staff support
  - Interested organizations (partners)
- Action framework
  - Consolidation of community ideas

## Working Together to Develop Strategies



# Community Engagement



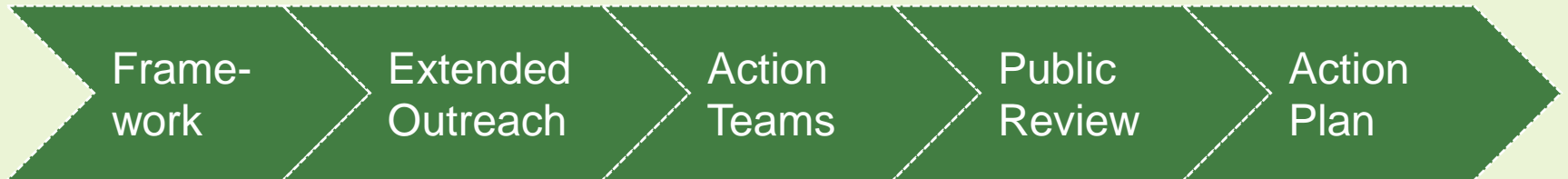
- Speakers bureau presentations
- Newsletters
- Survey
- Web and video
- Summer events
- Fall community event
  - Library open house
  - Youth art and more



# Moving Forward



2009				2010
Feb-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Apr



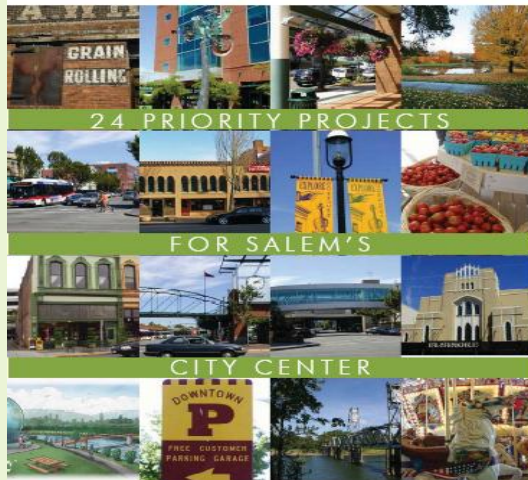
# Proposed Program Name & Logo



**Beaverton Community Vision**  
connect • imagine • transform

# Council Questions

- Questions or feedback?
- Sample action plan reactions?



SALEM VISION 2020 ACTION PLAN

## Bringing the Vision to Life



April 2008

